



[www.sheptonssnowdropfestival.org.uk](http://www.sheptonssnowdropfestival.org.uk)

# SHEPTON MALLET SNOWDROP FESTIVAL

## 2018

### **SPONSORSHIP OPPORTUNITIES**

We have performed miracles with practically nothing!

We have gained recognition for our efforts with grants from Tesco Bags of Help and Mendip District Council.

We have been thrilled with the support of local businesses who have dug deep to fund the planters filled with snowdrops on the High Street, the planting on the Rock Flock Roundabout and in other public areas around town.

Please do it again!

### **GENERAL SPONSORSHIP FOR PLANTING BULBS**

All donations are gratefully received, but £50 can enable us to plant approx. 1,000 bulbs. We will permanently acknowledge such donations on our website.

Planting can be supported by assisting with the physical planting in public areas.

We also encourage businesses and individuals to plant snowdrops in prominent positions to help us achieve our aim of making Shepton Mallet the Snowdrop Town.

We can assist in securing bulbs at competitive prices in the autumn subject to availability.

## **THE 2018 FESTIVAL**

Sponsoring a planter costs just £30, your name is displayed on the planter and on our website.

Sponsoring a hanging display costs £15 and your name is displayed on the website.

The planters will be in situ for about 2 weeks, a welcome sight that brightens up the town at a bleak time of year and encourages visitors to come to Shepton Mallet.

## **COMPETITIONS**

We run a poetry and a photographic competition as part of the community involvement, and which also has international participation. Whilst there is a small entry fee collectively these don't meet all the costs involved. We are looking for the following levels of sponsorship which in all cases will be acknowledged on the website:

**Tier 1** - sponsor one of the competitions in its entirety for £500. This will help meet the costs of advertising, prize money, display and judging costs. Your business name will be used in all advertising, in press releases and in the competition results and all publicity material. No further sponsorship for the competition will be sought if a Tier 1 sponsor is secured.

**Tier 2** - £200 - to sponsor judging and advertising costs for a competition with your name on all publicity for that competition.

**Tier 3** - £100 - to sponsor a prize only with your name on all publicity for that prize only

**Tier 4** -£50 - for general sponsorship of a competition with your name on all publicity for that competition.

We are also looking for donated prizes if you would like to consider making a non-monetary donation. All donors will be acknowledged on the website till Sept 2018.

## **CHILDREN'S FANCY DRESS PARADE**

This year we will be also running a children's fancy dress parade and competition and this is being judged by Helen Reader, 'The Fairy Godmother' of Shepton Mallet.

We are looking for sponsors to supply 3 prizes to support this event.

Again, website coverage will be provided.

## **THE ALLEN MEMORIAL**

Longer term we are hoping to rebuild the obelisk on James Allen's family burial site at the Shepton Mallet Cemetery - an integral part of the Snowdrop project.

We will be looking to raise funds through grants for this work, but there will be a requirement for matched funding and initial costs such as a survey and report on the state of the monument.

Anyone wishing to get involved or interested in sponsoring this heritage aspect of the project should speak with either Chrisi Kennedy or Simon Edwards.